

# KIT IQ – Privacy Policy

Effective 17 September 2026

## Who is responsible for data

The KIT IQ app is developed by Consulting IT LLC (TIN 5040200848, PSRN 1265000031372). The developer does not receive or store users' personal data: everything you enter in the app stays on your device. Data used to show ads is processed by Yandex LLC as an independent controller, and purchase and Game Center data by Apple.

## What stays only on your device

Your answers, results, history and settings are stored only on your device and are never sent anywhere – not to the developer and not to the ad network. You can clear the history under “More”.

## Advertising

The app shows video ads from the Yandex Advertising Network (Yandex LLC) – only when you choose to, in order to unlock a test. To serve and measure ads, the Yandex SDK and the AppMetrica library inside it receive technical data: device identifiers, advertising data, ad interaction data, diagnostics and crash data, and an approximate location derived from your IP address. Yandex processes this data under its own privacy policy: [yandex.com/legal/confidential](https://yandex.com/legal/confidential).

## Advertising identifier and tracking

The app asks for permission to track. If you allow it, the device's advertising identifier is shared with Yandex for more relevant ads. If you decline, ads are shown without personalization. You can change this in iPhone Settings › Privacy › Tracking.

## Sharing with third parties

Data is shared with only two parties and only as far as the features need it: Yandex, to serve and measure ads, and Apple, for subscription billing and Game Center leaderboards. Both companies process data under their own privacy policies and protect it at least as well as described here. The developer does not sell data or share it with anyone else.

## “No Ads” subscription

The “No Ads” subscription is billed monthly, turns ads off and unlocks every test while active. It renews automatically and can be canceled in your Apple ID settings. Payment is handled by Apple through the App Store; the developer never receives or stores payment details.

## Game Center

If you sign in to Game Center, session scores are submitted to Apple's leaderboards and processed under Apple's policy. Without signing in, results stay on your device. There is no messaging between users.

## Data retention and deletion

Results and settings are kept on your device until you delete them: you can clear the history under “More”, and deleting the app erases everything. Yandex keeps advertising data for the periods stated in

its policy and deletes it on request. Game Center scores are removed in the Game Center settings on your device.

## **Your rights and withdrawing consent**

At any time you can: turn off tracking in iPhone Settings › Privacy › Tracking, which makes ads non-personalized; cancel the subscription in your Apple ID settings; clear the history or delete the app; and request information about your data or its deletion by writing to us or to Yandex. We respond to requests within 30 days.

## **Device access**

The app requests no access to the camera, microphone, contacts, photos or calendar and does not use precise location. The observers are fictional characters; no monitoring of the user takes place.

## **Children**

The kids section is free and contains no ads or purchases. Ads in the app are not directed at children and are never shown in the kids tasks.

## **What the tests are for**

The tests are made for entertainment and education. They are not medical or psychological diagnostics and must not be used to make a diagnosis or any medical decision.

## **Changes to this policy**

When this policy changes, we update it in the app and on the website and change the effective date. By continuing to use the app after changes, you accept the new version.

## **Contact**

Questions about the app or your data, deletion requests: [ak@kitvit.ru](mailto:ak@kitvit.ru)